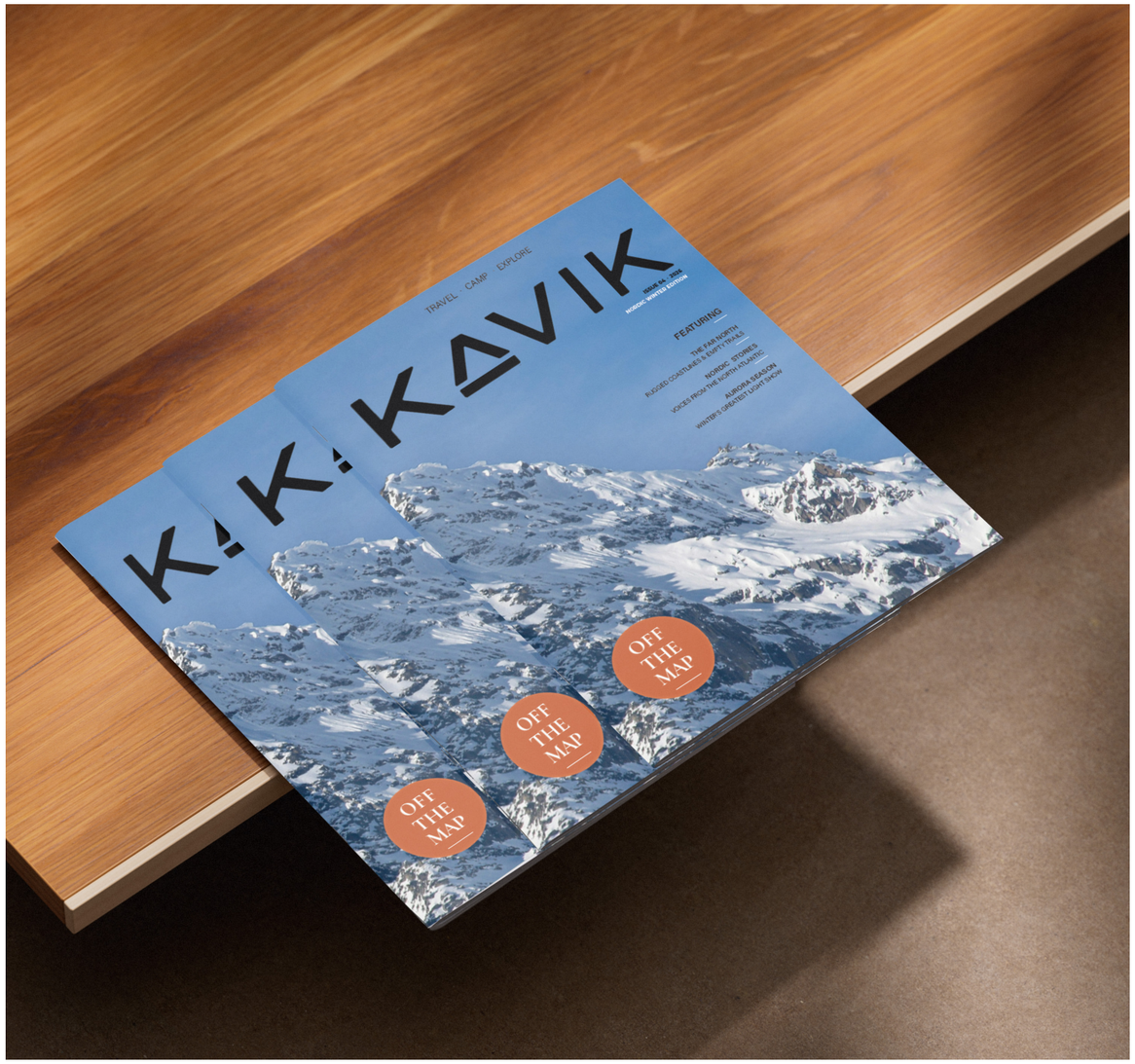
SANDRA LANGGAARD

HOVEDFORLØB 2 - 2026

INTRO

TRYKT PRODUKT





OPBYGNING

210x280mm med 3mm bleed.
Dokumentet er sat op med margin, pagina, samt modulombrydning.
Magasinet er på 36 sider.
Farverum: CMYK

OM OPGAVEN

Fiktivt sæsonbaseret rejsemagasin, hvor hver udgave udforsker nye destinationer gennem artikler, fotografi, opskrifter og fortællinger

PRIMÆR MÅLGRUPPE

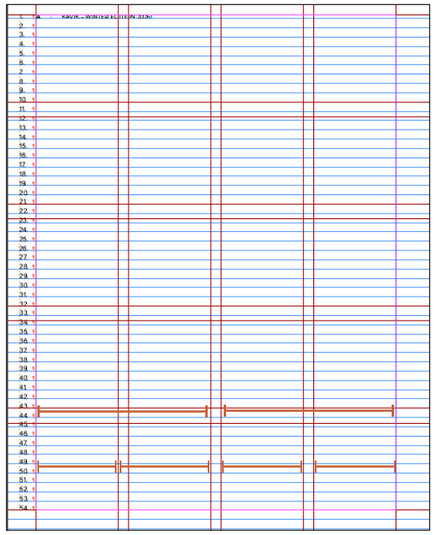
Rejseinteresserede voksne **(25–45 år)** som har interesse for kultur, natur og autentiske oplevelser - og mangler inspiration.

KERNEFAGLIGHED

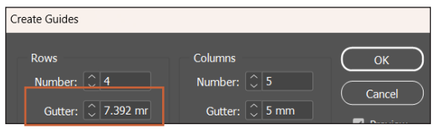
1. Typografi
2. Grafik
3. Billedbehandling

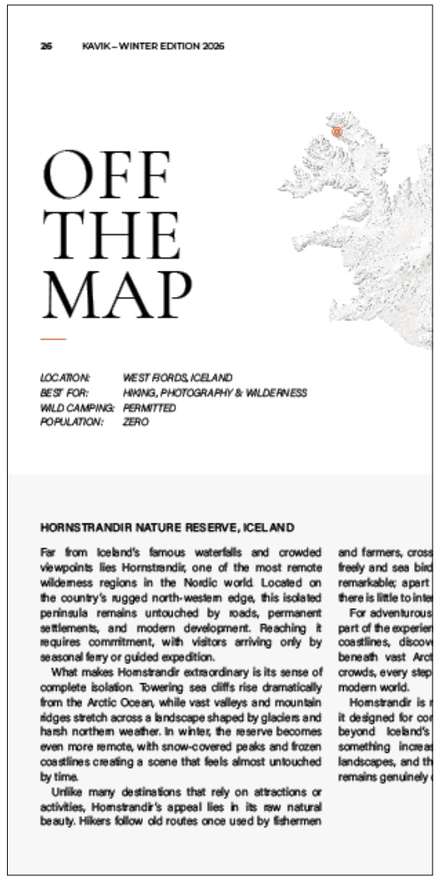
TYPOGRAFI

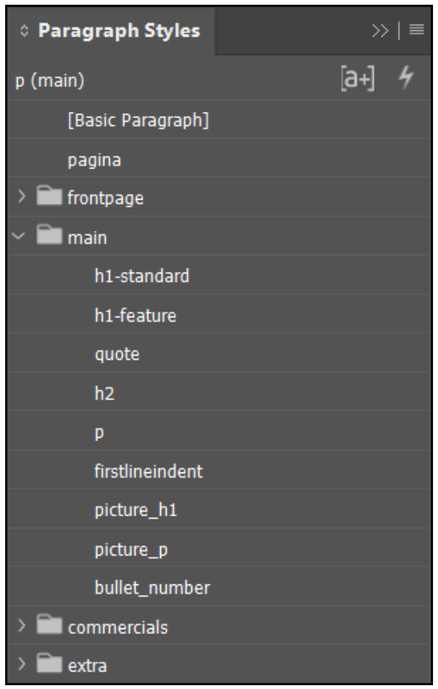
TRYKT PRODUKT

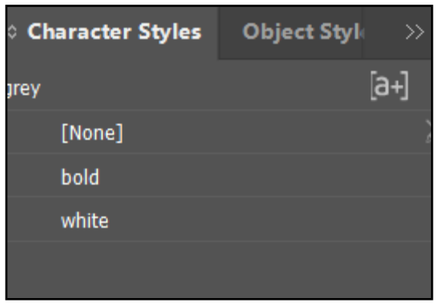


Spalter brugt til tekst

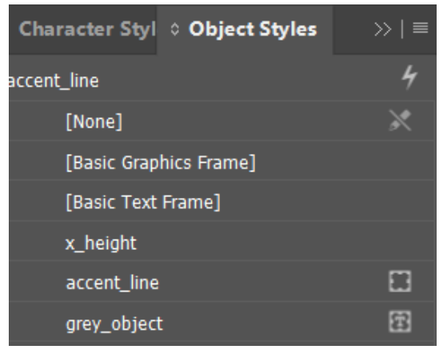


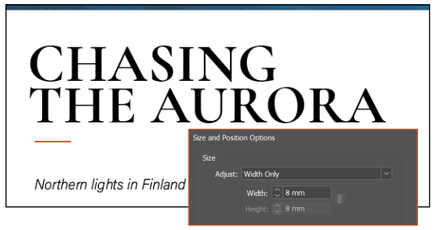












MODULOMBRYDNING

Magasinet er opbygget på et modulgrid. Gridet skaber en fleksibel struktur, som giver balance og ro i layoutet.

Grid	4 rækker x 5 kolonner
x-højde	1.78mm
Linjeafstand	13pt
Gutter	7.392mm
	*(2*13pt-1.78mm)*

FONT HIERARKI

Skabt stærk kontrast og et klart hierarki.

Cormorant (serif)

Rubrik standard	34pt bold
Rubrik feature	63pt semibold

Acumin (sans-serif)

Mellemrubrik	10pt medium - shift 9pt
Brødtekst	10/13pt light

PARAGRAPH STYLES

Opdelt I forskellige mapper, så det er nemt og overskueligt at håndtere, eller overtag.

CHARACTER STYLES

Anvendt til at ændre farvevariationer og fremhævelser af udvalgte tekstelementer.

Bold	fremhævelse
Hvidt	tekst ovenpå mørkere baggrunde

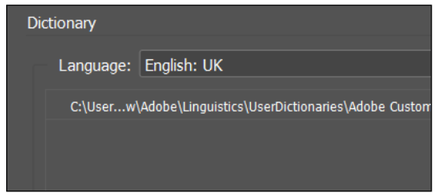
OBJECT STYLES

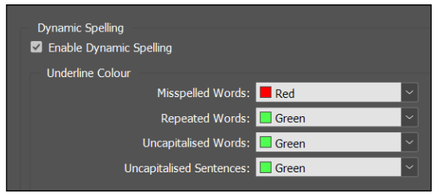
x-height objekt style blev brugt til at fastholde den beregnede x-højde under opbygning af modulombrydning.

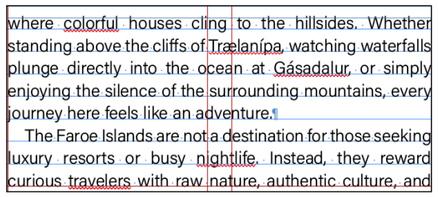
Udover det anvendt jeg dem også til at sikre ensartet farve og stregtykkelse på tværs af magasinet.

TYPOGRAFI

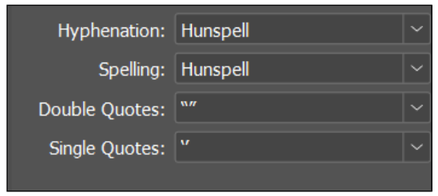
TRYKT PRODUKT

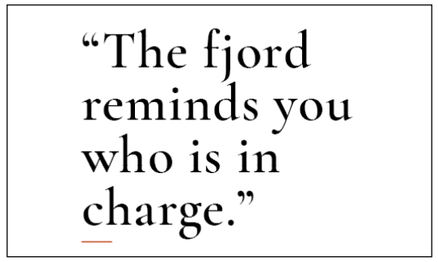





where colorful houses cling to the hillsides. Whether standing above the cliffs of Trælanípa, watching waterfalls plunge directly into the ocean at Gásadalur, or simply enjoying the silence of the surrounding mountains, every journey here feels like an adventure.¶

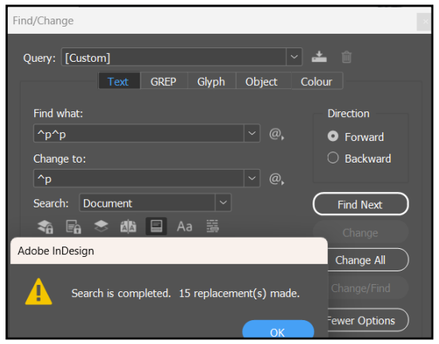
The Faroe Islands are not a destination for those seeking luxury resorts or busy nightlife. Instead, they reward curious travelers with raw nature, authentic culture, and

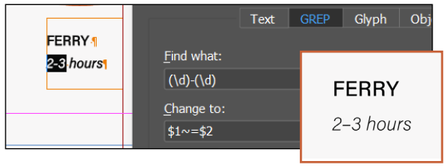


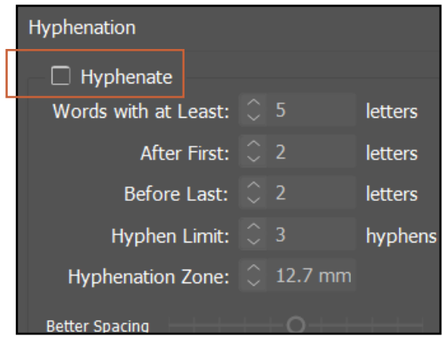

“The fjord reminds you who is in charge.”

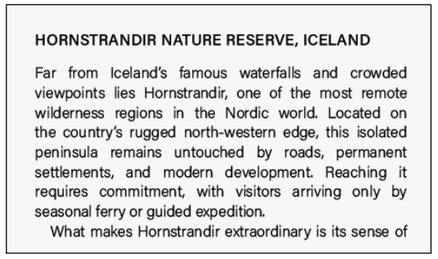

"An inspiring and thought-provoking, guide for the future."
- WHSmith reviewer

"A must-read for anyone who cares about our planet."
- BBC Science Focus



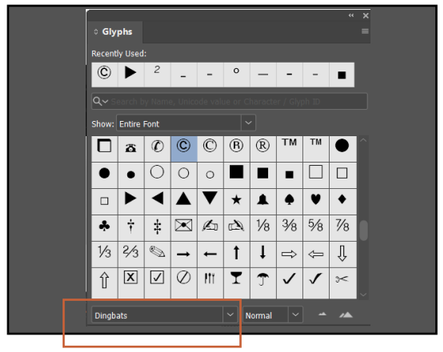





HORNSTRANDIR NATURE RESERVE, ICELAND

Far from Iceland's famous waterfalls and crowded viewpoints lies Hornstrandir, one of the most remote wilderness regions in the Nordic world. Located on the country's rugged north-western edge, this isolated peninsula remains untouched by roads, permanent settlements, and modern development. Reaching it requires commitment, with visitors arriving only by seasonal ferry or guided expedition.

What makes Hornstrandir extraordinary is its sense of




AURORA VILLAGE, FINLAND
r temp: -7°C to -10°C


© 2026 KAVIK Magazine.
Fictional publication

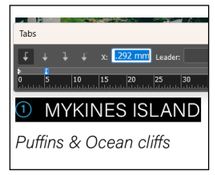
KAVIK: Finally, what does this place mean to you?

Aputsiaq: This fjord is home. My grandparents lived here, my parents lived here, and now my children are growing up here. Every mountain, every bay, and every iceberg has a story. When I look across the water, I don't just see a beautiful landscape—I see part of who I am.

Interview conducted by Sandra Langgaard
Translation by Annika Langgaard

DEFINITELY WORTH THE JOURNEY!

Far from crowded resorts and busy roads, these Nordic cabins offer something increasingly rare: silence. Tucked between snow-covered forests, frozen lakes, and dramatic mountain ranges, they provide a chance to slow down and experience winter at its most authentic.




GETTING THERE
Ferry from Isafjörður followed by marked hiking routes.
KNOWN FOR
Arctic foxes, sea cliffs, remote camping, untouched landscapes
BEST SEASON
June–September for hiking, winter for dramatic scenery.

SPROG & STAVEKONTROL

Dokumentets sprog blev sat til engelsk for at sikre korrekt stavekontrol.

Rød - stavefejl
Grøn - grammatiske fejl.

Preferences - Type - Spelling

KORREKT ENGELSKE TEGN

Citationstegn blev ændret til de korrekte engelske tegn “ ”.

Preferences - Type - Dictionary

FIND & CHANGE / GREP

Automatiserede rettelser i dokumentet.

Dobbelte mellemrum
Ekstra linjeskift
Mellemrum før tegnsætning
Bindestreg til en dash

ORDDELING

Hypenation blev slået fra i brødteksten for at undgå opdelte ord. Mere ryddeligt layout.

GLYPHS & TABS

Glyphs blev anvendt til specialtegn ved brug af fonten "dingbats".

Tabs blev brugt til at give mellemrubrikker samme mellemrum efter egen bulletpoints.

BILLEDBEHANDLING

BILAG



FØR
Downloaded fra unsplash.com



EFTER
Gemt/importerede som PSD fil ind i InDesign - 300ppi

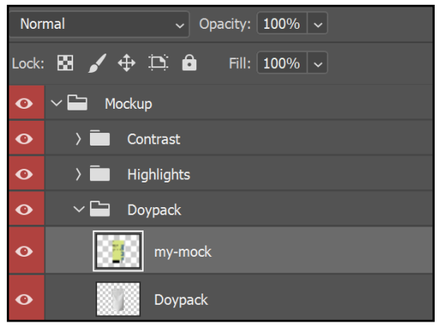
Side 10–11 af KAVIK magasin

BILLEDBEHANDLING

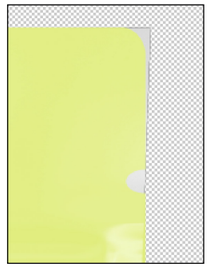
TRYKT PRODUKT



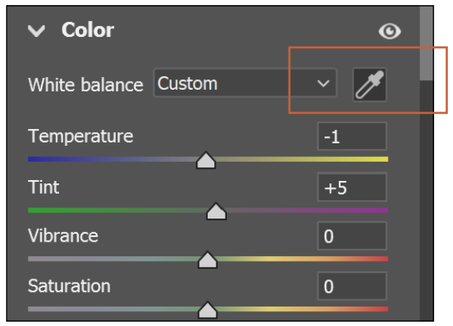
Downloaded fra: mockups-design.com/

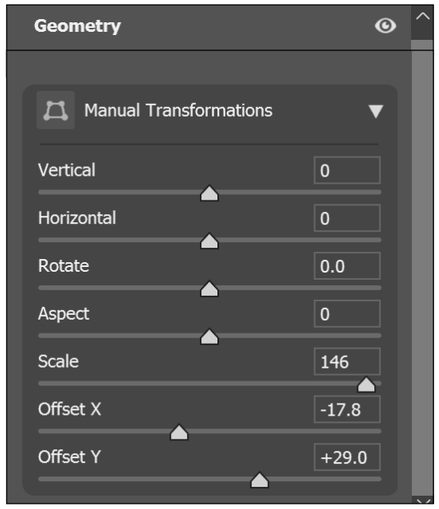


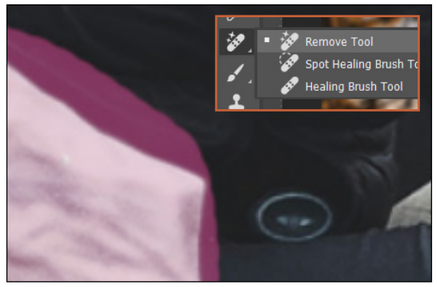


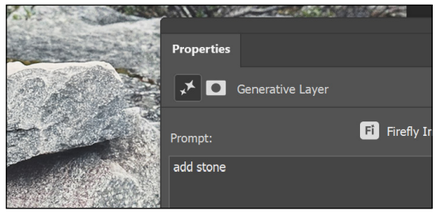








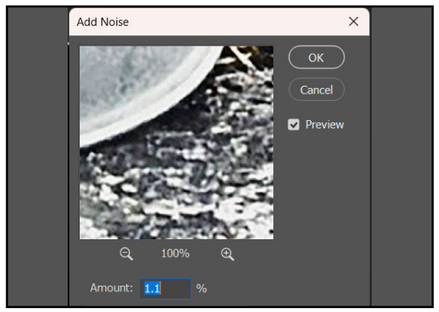




















OPSTART

- Downloaded psd fil fra mockups-design.com
- Eksporterede mit design fra Illustrator.
- Importede mit design i det rette lag i mockup.

PERSPEKTIVERING & FRITLÆGNING

Anvendt "Free Transform" og "Warp" til at tilpasse designet til mockuppens form.

Pen tool brugt til fritlægning af kanter.

CAMERA RAW FILTER

Gråbalance korrigeret med pipette.
Geometry - (scale, offset X og offest Y.)

FJERNELSE AF ELEMENTER

Remove tool - fjerne forstyrrende elementer.

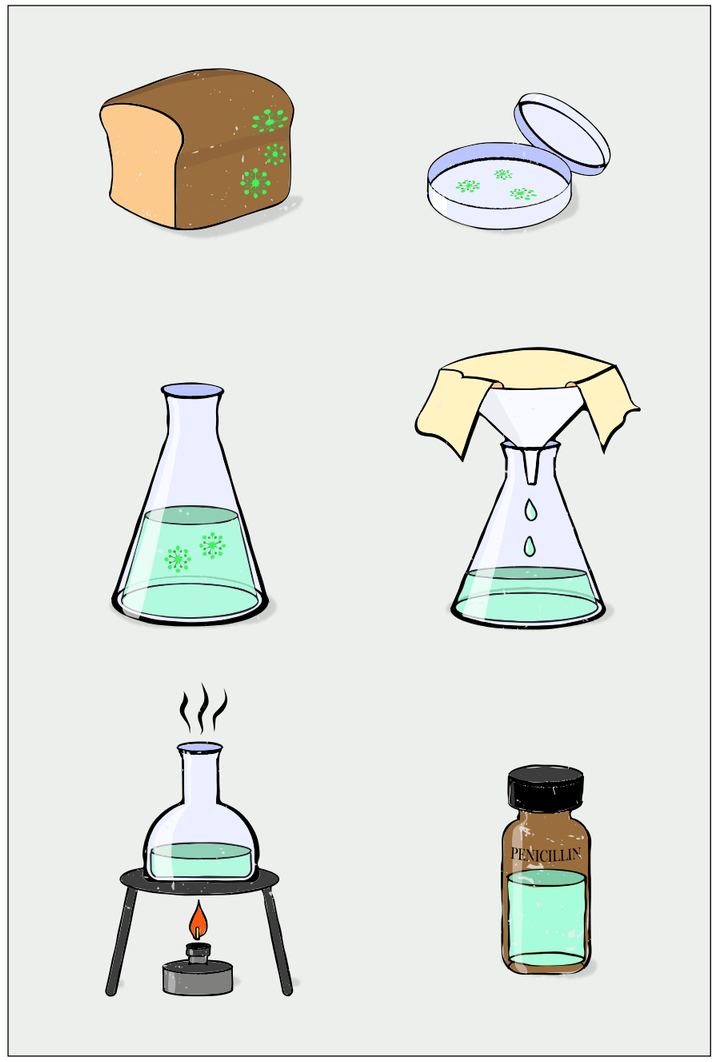
Eksperimenteret med generative layer - f.eks. for at erstatte en jakke for en sten.

INTEGRERING AF MOCKUP

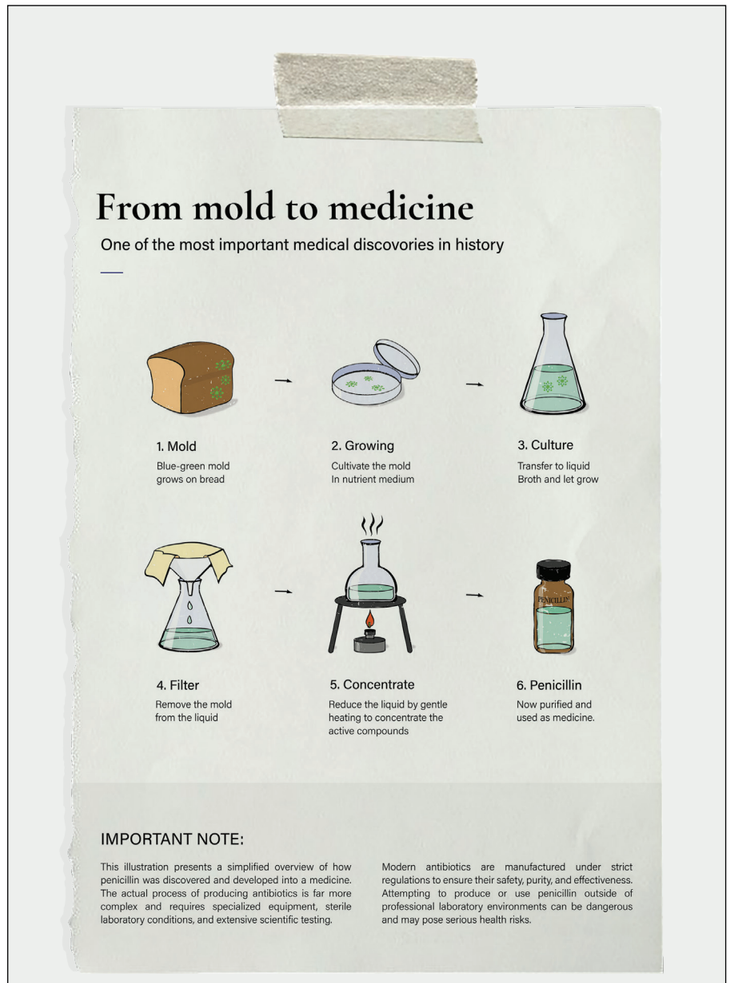
Curves
Noise
Fritlægning
Placering
Lys/skygge

GRAFIK

BILAG



1. ILLUSTRATION



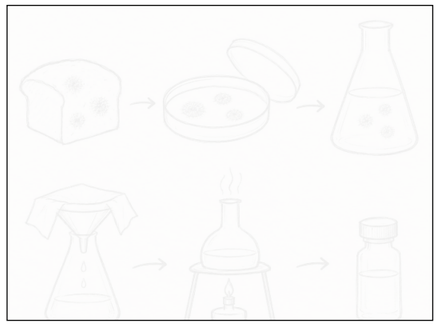
2. INDESIGN & PHOTOSHOP

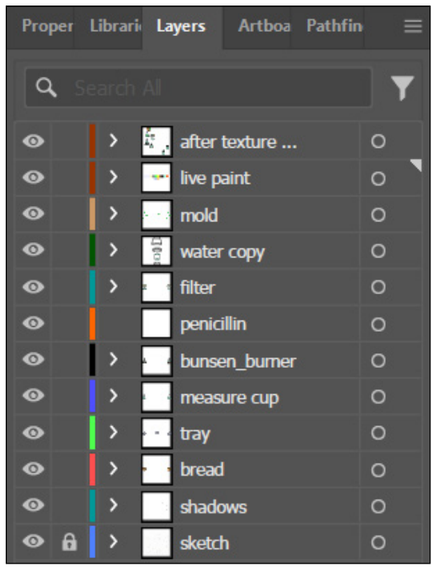


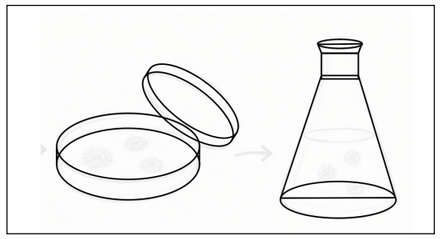
3. INDESIGN

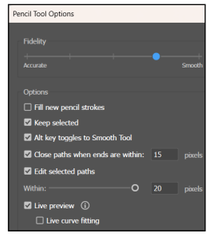
GRAFIK

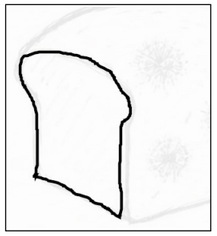
TRYKT PRODUKT



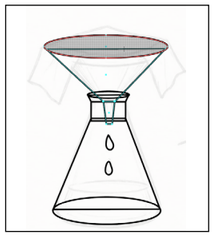


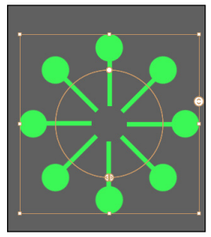


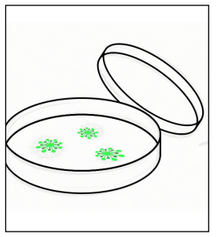


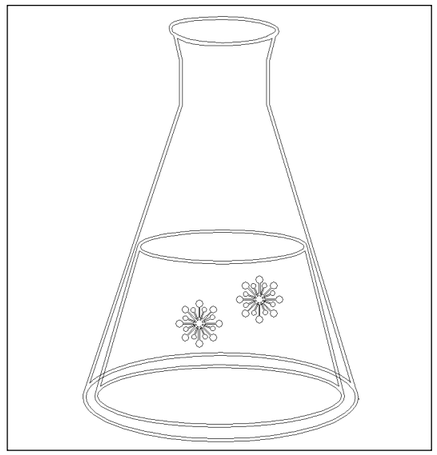




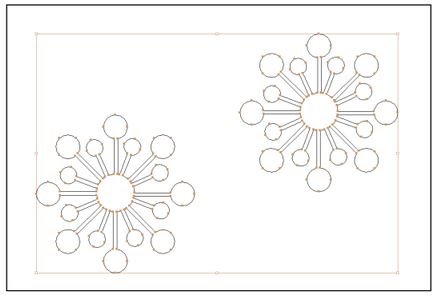


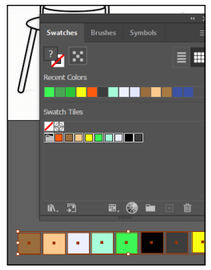




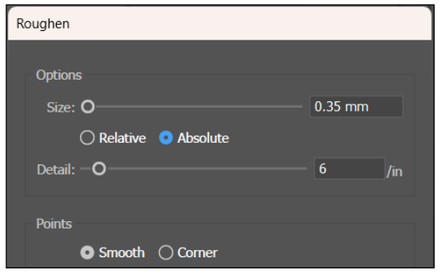




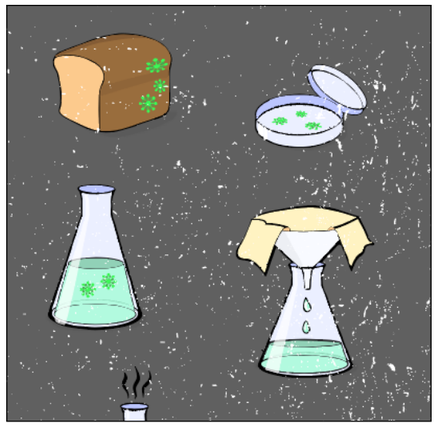


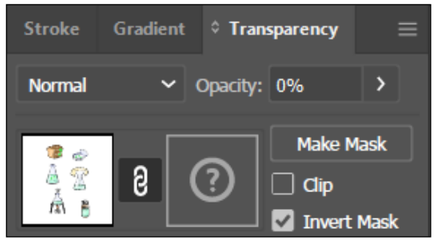


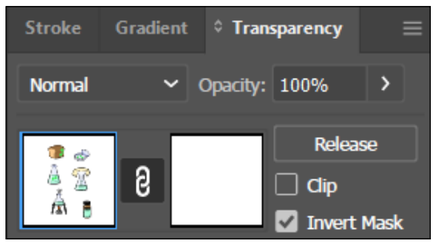












OPSTART

- Upload sketch
- Lav opacititet
- Lås sketch til sin egen lag
- Nyt element, nyt lag - nemmere navigering

TOOLS

- Cirkel, rektangel & rundede rektangel tool
- Pencil tool, bløde illustrationer
- Width tool, ændre tykkelse på streger
- Shape builder, samle mine former
- Repeat Radial
- Free transform: perspektive distort

EXPAND & PATHFINDER

Alle streger skal være former
Object - expand - tjek (ctrl y)

Pathfinder: Compound shape (samle former)

FARVE & DETALJER

- Live paint tool med ny swatch tile
- Appearance - roughen (tegnet udseende)

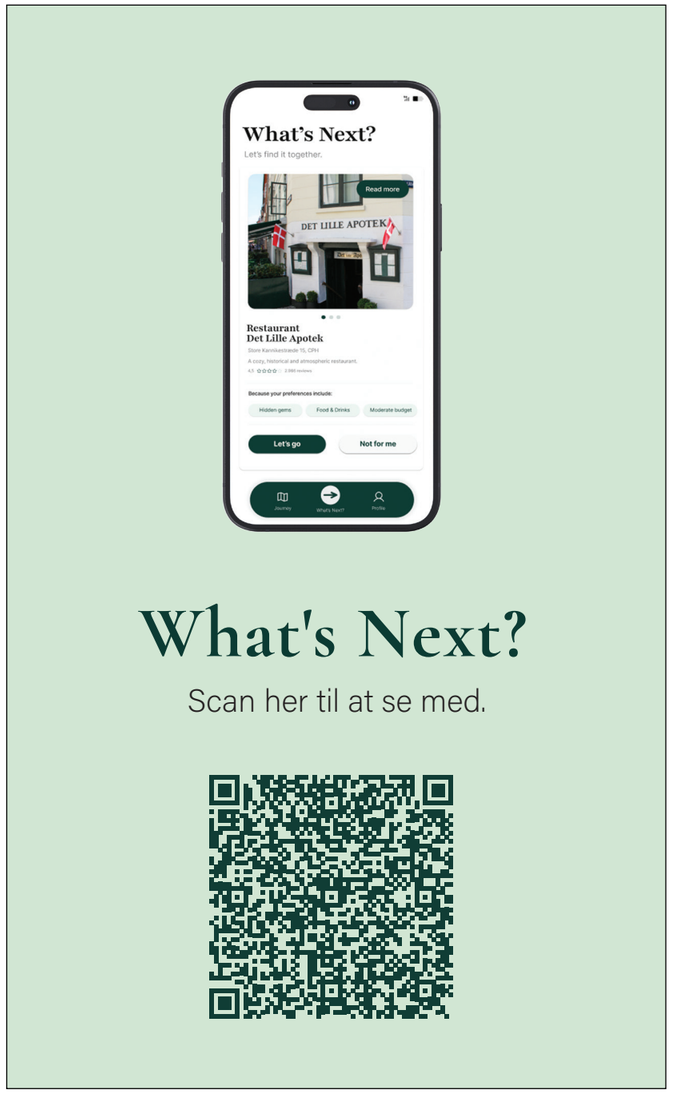
TEKSTUR

- Gratis tekstur fra nettet
- Sat ovenpå mit vektor
- Make mask, invert mask

INTRO

DIGITALT PRODUKT





OPBYGNING

Opbygget i Figma
Iphone 17 - 402x874
37 frames + 12 overlay frames.
Farverum: RGB

OM OPGAVEN

Fiktiv koncept-app designet til at hjælpe turister og besøgende med at opdage nye oplevelser i en by. Appen foreslår afktiviteter, restauranter og seværdigheder baseret på brugerens interesser.

PRIMÆR MÅLGRUPPE

Unge voksne og turister i alderen 18–35 år, som ønsker inspiration til oplevelser og nem adgang til personlige anbefalinger, når de besøger en ny by - eller deres egen hjemmeby.

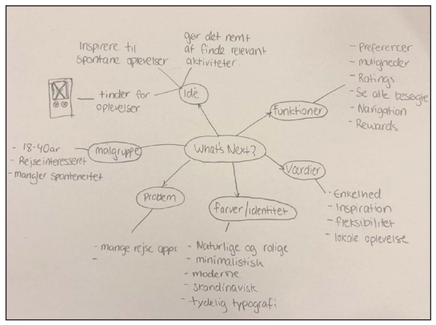
KERNEFAGLIGHED

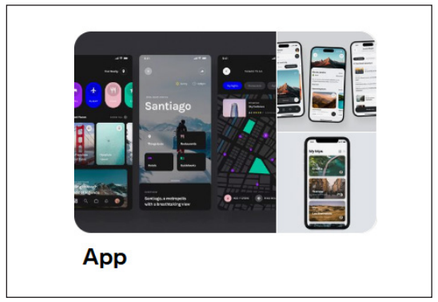
① Grafisk design
② Grafisk produktionsforståelse

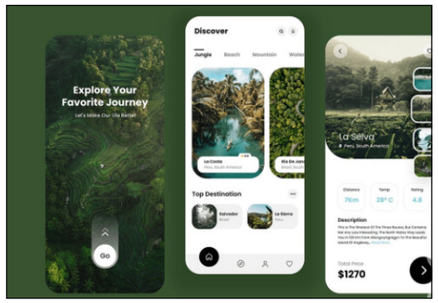
GRAFISK DESIGN

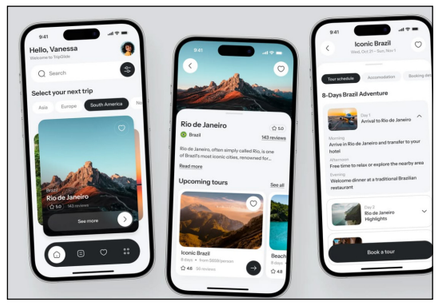
DIGITALT PRODUKT

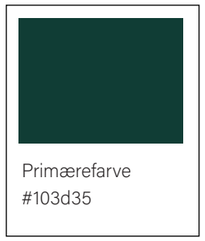






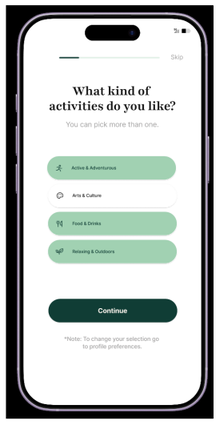


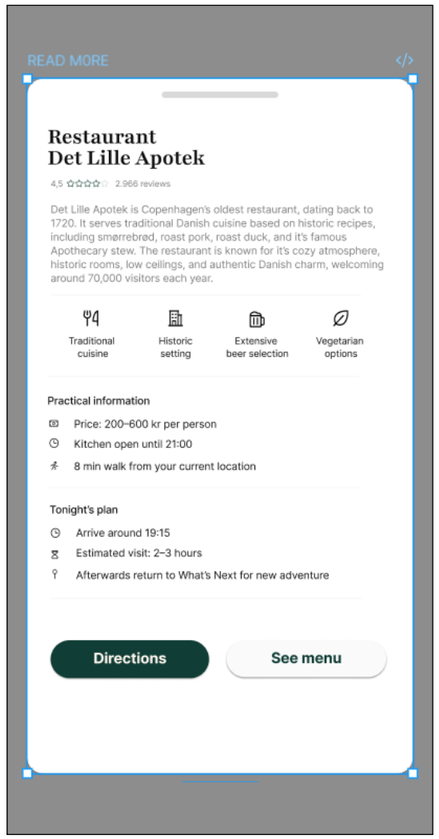


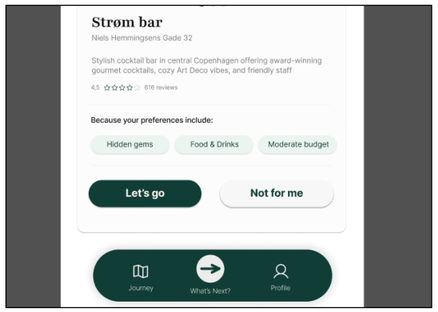

Primærefarve
#103d35

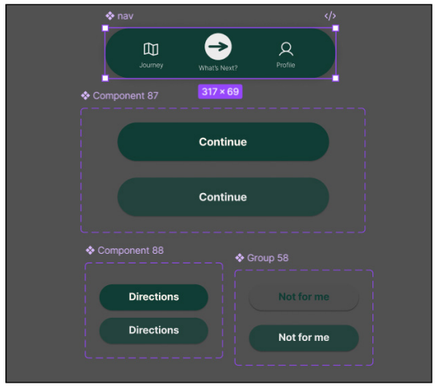

Sekundærfarve
#c5e4d0











IDÉUDVIKLING

Skitser: De første idéer til layout, navigation og navn blev undersøgt.

Mindmap: Idéer, behov, målgruppe og problemer blev samlet for at skabe retning for konceptet.

IMAGEBOARD

Pinterest har jeg brugt til at samle inspiration af stiler, farver og eksempler på moderne UI/UX design.

FARVELÆRER

Primærfarve: roligt, naturligt og eksklusivt udtryk. Brugt især til knapper, navigationsbar, og andre elementer hvor jeg ønskede tydelig kontrast.

Sekundærfarve: Fungerer som en accentfarve og skaber et lettere og mere venligt udtryk. Brugt til highlights og valgte elementer.

FONTE

Playfair Display - Serif font

H1 48pt - bold
H2 22pt- bold

Inter - Sans serif font

p 10pt - mørke grå/lyse grå

Kombination skaber tydelig heiraki.

GESTALTLOVE

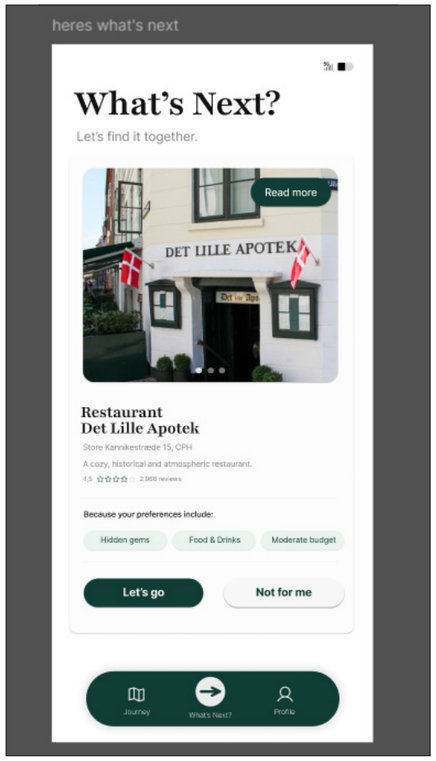
Nærhed
Placering af elementer som hører sammen, tæt på hinanden.

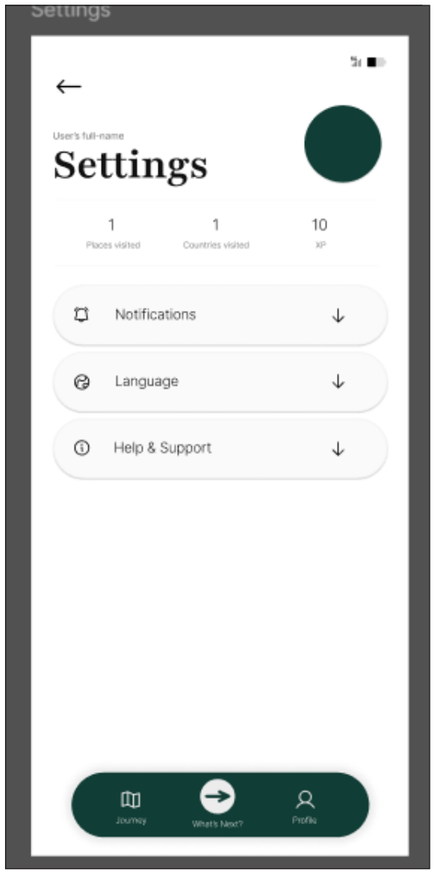
Lighed
Knapper, ikoner og navigations bar.

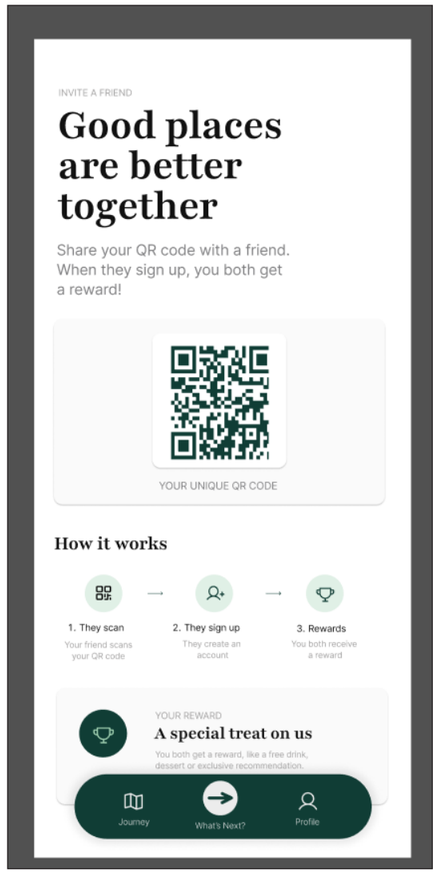
GRAFISK DESIGN

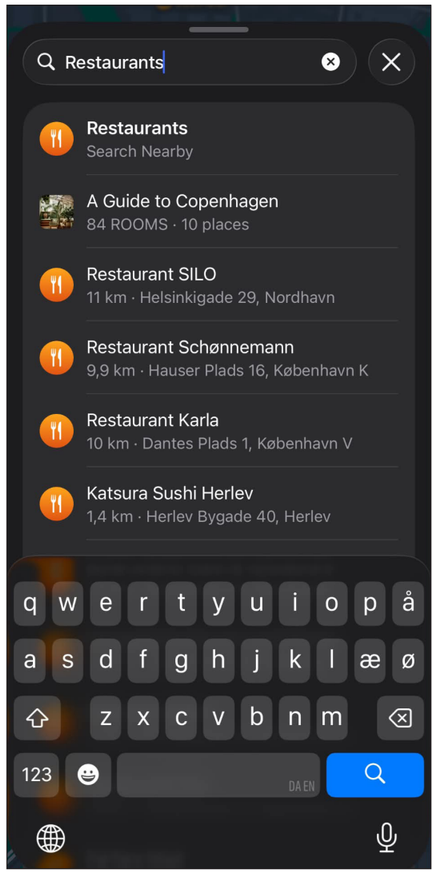
DIGITALT PRODUKT

SWOT-ANALYSE









STRENGTHS

- Anderledes måde at opdage oplevelser
- Minimalistisk design
- Interaktiv og legende

WEAKNESS

- Meget white space
- Muligheder afhænger af by størrelse

OPPORTUNITY

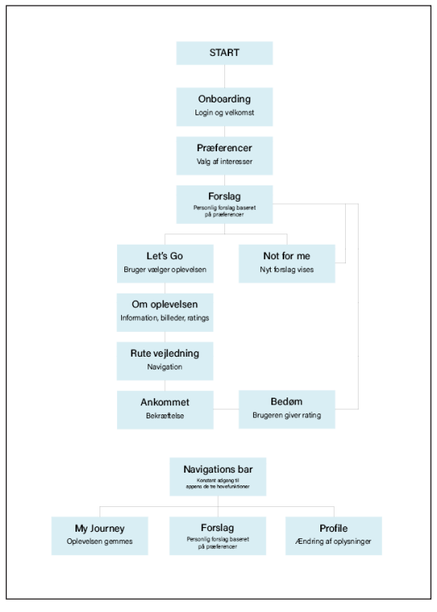
- Mund-til-mund marketingsmetode
- Tilføj social funktion med venner
- Følge venners rejser
- Bedre gevinster

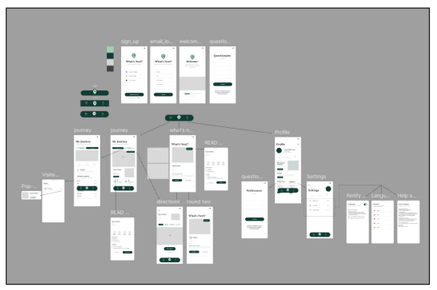
THREATS

- Google Maps og Apple Maps
- Andre rejseapps
- Hidden gems kan blive overfyldte

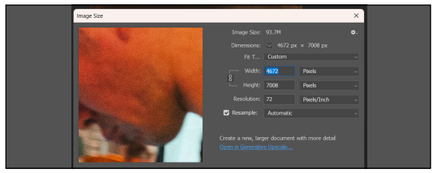
GRAFISK PRODUKTIONSFORSTÅELSE

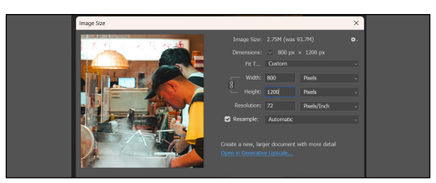
DIGITALT PRODUKT

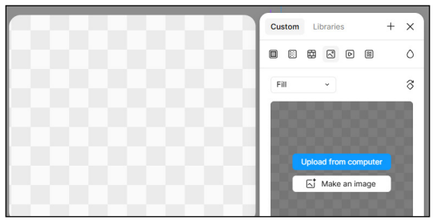


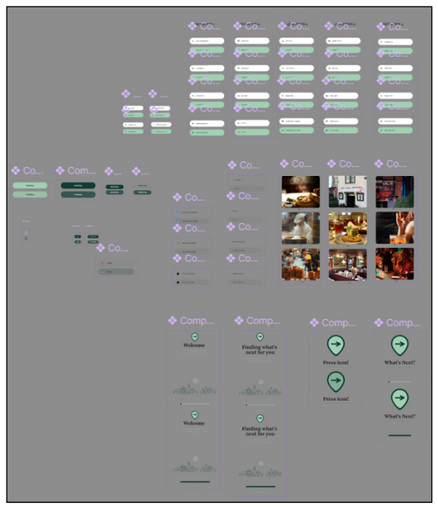


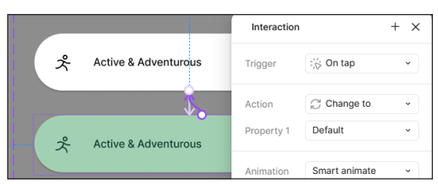


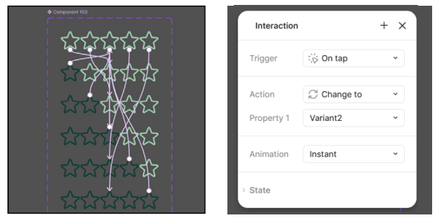


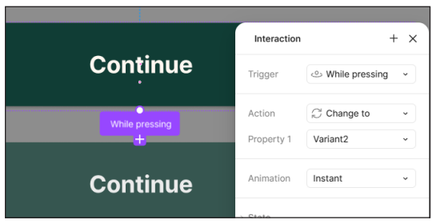


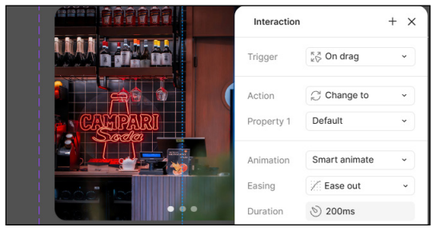


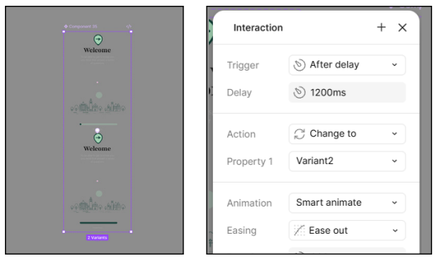


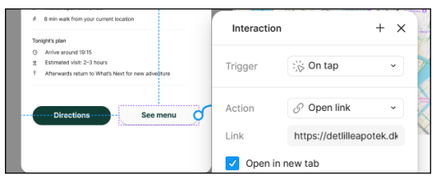






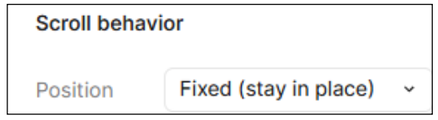
















FLOWCHART OG WIREFRAME

Flowchartet hjalp med at planlægge brugerflow og navigation gennem appen. Udarbejdet i InDesign.

Wireframe blev udviklet for at fastlægge struktur og placering af elementer, før det visuelle design blev tilføjet. Udarbejdet i Figma.

BRUG AF BILLEDER

Billeder fra Lille Apotek er anvendt med tilladelse, mens øvrige fotografier er hentet fra Unsplash.

Tydelige fil navngivning.
Tilpasset billedernes dimensioner
Konverterede billeder til RGB - farverum
Eksporteret som JPG for at reducere filstørrelsen.

KOMPONENTER & INTERAKTIONER

Jeg har opbygget *Components* og *Varients* til flere interaktive elementer i appen.

Det gælder bl.a. knapper, præferensevalg, *loading frame*, og billed karrusel. Alle med forskellige interaktioner.

On tap - aktiverer handling
While pressing - visuel feedback
On drag - swipe interaktion
After delay - automatisk overgang
External link - åbner ekstern information

POSITION OG OPFØRSEL

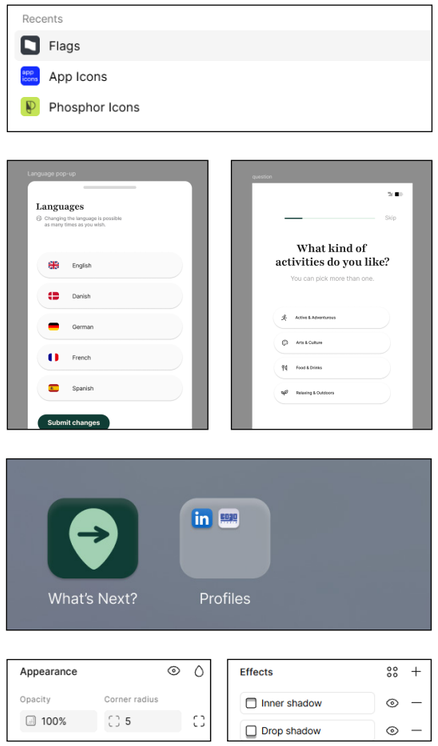
Min navigationsbar er en master component, fordi den går igen på mange frames. Det gjorde det lettere at lave ændringer og automatisk interaktioner.

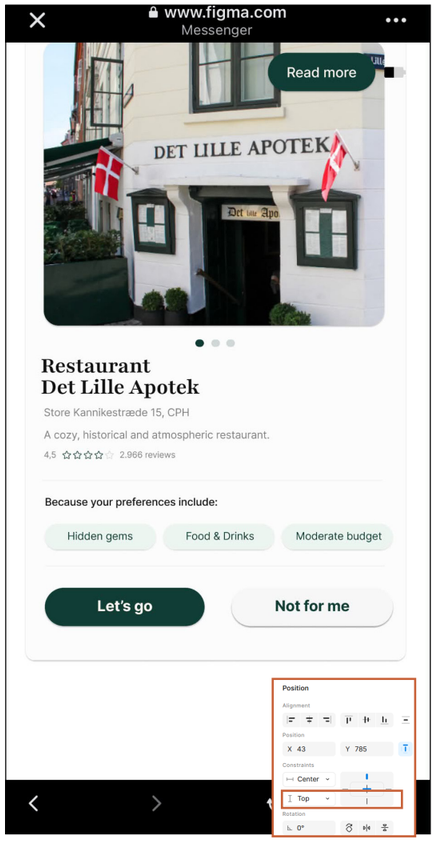
Faste positioner og alignment er brugt for at skabe ensartet placering af elementer.

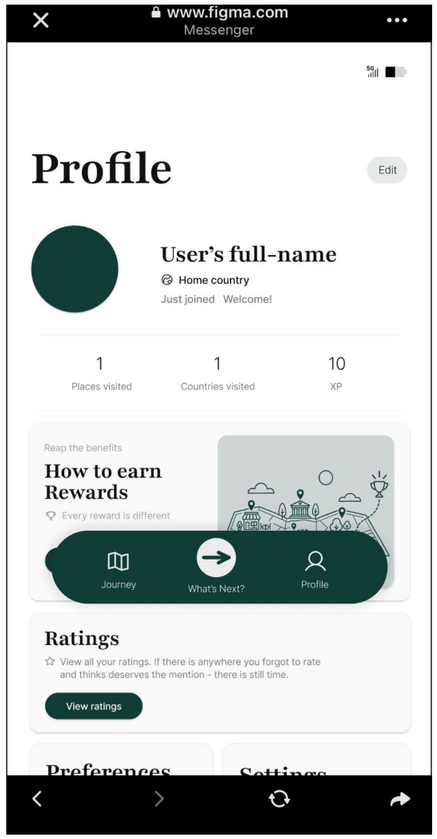
Bundnavigation er sat til *fixed.*
Statuslinjen anvender *sticky stop at top*.

GRAFISK PRODUKTIONSFORSTÅELSE

DIGITALT PRODUKT

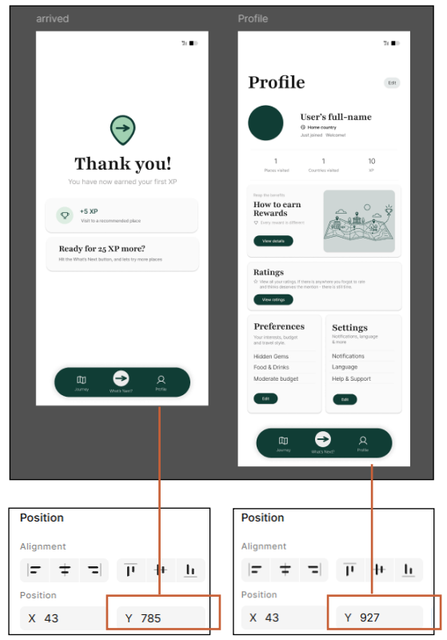


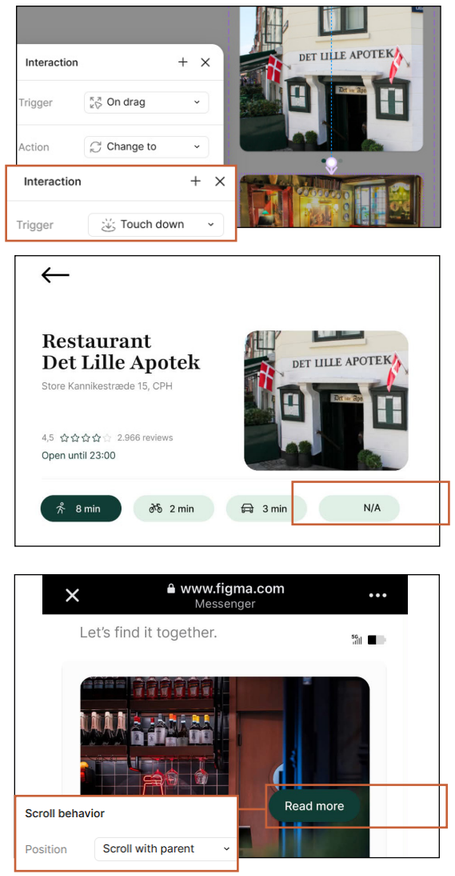




Standard frame
x402 y874

Længere frame
x402 y1016





PLUGINS

Plugins blev anvendt til at effektivisere produktionen og tilføje grafiske elementer som ikoner, flag og app-ikoner.

Jeg brugte efterfølgende corner radius eller effekts på diverse for at give ikonerne et mindre fladt udseende.

KVALITETSKONTROL

Efter at have testet den færdige prototype live på telefonen, kunne jeg identificere enkelte fejl som ikke var tydelig i Figma.

- Rettede navigationsbarens placering og constraints
- Tilpassede navigationsbar til længere frames
- Skiftede on-drag på image carousel til touch-down
- Tilføjet manglende ikoner
- Fjernede fixed fra knapper, hvor det ikke skulle bruges

TUSIND TAK

HOVEDFORLØB 2 - 2026